

WILDLIFE HEROES WANTED!

Everyone can be a hero. Even you. Many animals are facing threats that are causing their decline in the wild or pushing them to the brink of extinction. This makes it even more important to partner up with WRS to bring about a positive change.

At WRS, we play an important role in caring for animals and preserving wildlife experiences. We are seeking Wildlife Heroes to help us in this journey. The best way to appreciate the wonders of animals is to visit our parks. Only then can you truly learn more about nature as well as wildlife, and how important they are to our ecosystem.

Together, we can protect our wildlife. Join us, become a member of Friends of Wildlife today!



Be the first 500 submissions and redeem your Limited Edition Wildlife Hero Collectible Pin Set when you collect at least 2 qualifying WRS pins!



Limited Edition Wildlife Hero Collectible Pin Set

DURATION

The qualifying period for pins collection runs from 1 April 2019 – 31 March 2020.

Season 1: 1 April 2019 – 31 October 2019

Season 2: 1 October 2019 – 31 March 2020



HOW TO PARTICIPATE

1. Member must have a valid Friends of Wildlife Individual Adult/Child or Family membership at the point of entry submission and redemption of prize.
2. Receive a Wildlife Canvas Bag and a sign-up pin of the month upon purchasing a Friends of Wildlife Individual Adult/Child or Family membership.
3. Collect at least 2 qualifying pins during the period of 1 April 2019 – 31 March 2020 to participate in the contest.
4. Visit the parks regularly during campaign periods to collect the different activity pins by completing campaign event activities.
5. Submit a clear photograph of your Wildlife Canvas Bag with at least 2 qualifying pins pinned on the bag and share with us how you GO GREEN for wildlife via a contest link.
6. The Season 2 contest link will be open for submission on 1st April 2020, 6.00pm and will close on 12th April 2020, 12.00pm.
7. The Season 2 contest link will be sent to members via an eDM. The Season 2 contest link will also be made available through our membership website www.friendsofwildlife.sg on 1st April 2020, 6.00pm.
8. Each registered member is entitled to submit only once per season. Valid submissions should be in accordance to the Wildlife Canvas Bag issuance.
9. Members shall participate in the contest on his/her own account and shall not submit entries or participate on behalf of other members.
10. Sign-up pins and activity pins are available in limited quantity and while stocks last.

Season 2 Qualifying Pins (1 October 2019 – 31 March 2020)

	Membership Sign-up Pin	Event Activity Pins			
October					
November/ December					
					
January					
February					
March					

Note: Pins will be released periodically during campaign months. Members would need to complete the campaign's event activities before an activity pin is given to them. Members can look out for our monthly eDMs to find out the designs of the new pins and their release date.

HOW TO CLAIM SEASON 2 PRIZE

11. Prize must be redeemed from Singapore Zoo Membership Services Centre from 25 April to 31 July 2020.
12. Winners will be notified via email by 24 April 2020.
13. Winners must present their Winning Letter to Singapore Zoo Membership Services Centre, together with their valid membership card for redemption.
14. Singapore Zoo Membership Services Centre
80 Mandai Lake Road
Singapore 729826
Collection hours 8.30am to 6.00pm daily
15. Wildlife Reserves Singapore reserves the right at any time to vary, modify, amend, add or delete the terms and conditions of this promotion without prior notice.

FAQs

1. **If I am a member who signed up in March 2019, can I still participate in this Limited Edition Wildlife Hero Collectible Pin Set contest?**

Ans: The contest qualifying period is from 1 April 2019 to 31 March 2020.

Season 1: 1 April 2019 – 31 October 2019

Season 2: 1 October 2019 – 31 March 2020

You can collect pins through our campaign's event activities during the qualifying period and redeem your Wildlife Canvas Bag during your renewal window starting January 2020, then participate in the Season 2 submission.

2. **If I only have multiple pins of the same design, would I still be eligible to participate in the Limited Edition Wildlife Hero Collectible Pin Set contest?**

Ans: Member must collect at least 2 different qualifying pins to be eligible for the Limited Edition Wildlife Hero Collectible Pin Set contest.

3. **If I sign up only in the month of October, there would not be enough pins for me to collect before the contest date. Can I still participate to win the Limited Edition Wildlife Hero Collectible Pin Set?**

Ans: The contest qualifying period is from 1 April 2019 to 31 March 2020.

Season 1: 1 April 2019 – 31 October 2019

Season 2: 1 October 2019 – 31 March 2020

You can collect pins through our campaign's event activities during the qualifying period and participate in the Season 2 submission.

4. If I am not a member, can I participate in this Limited Edition Wildlife Hero Collectible Pin Set contest?

Ans: The Limited Edition Wildlife Hero Collectible Pin Set contest is only open to valid Friends of Wildlife Individual or Family members. You can sign up as a member at www.friendsofwildlife.sg.

5. Can I use the pins that I have collected in the previous years?

Ans: To qualify, member must have at least 2 qualifying pins that are released from 1 April 2019 to 31 March 2020. Please refer to the pins in the qualifying chart listings for Season 2 submission.

6. Will I be eligible to participate in the Limited Edition Wildlife Hero Collectible Pin Set contest if my photo only contains the qualifying pins/bag images?

Ans: To qualify for the Limited Edition Wildlife Hero Collectible Pin Set contest, member must submit a photo of the Wildlife Canvas Bag with at least 2 different qualifying pins and tell us how you GO GREEN for wildlife.

7. Can I authorise someone to collect the prize on my behalf?

Ans: Winner must collect the prize themselves by presenting a valid membership at Singapore Zoo Membership Services Centre. The collection period for Season 2 is from 25 April to 31 July 2020.

8. What if I missed the collection period?

Ans: Please contact membership team at membership@wrs.com.sg for further assistance.