



## **NEW ORGANISATIONAL STRUCTURE AT WILDLIFE RESERVES SINGAPORE**

### **- New Structure Streamlined Across Jurong BirdPark, Night Safari and Singapore Zoo Derives Greater Synergies**

*Singapore, 19 February 2008* – The organizational and management structures at the Jurong BirdPark (JBP), Night Safari (NS) and Singapore Zoo (SZ) have been integrated and streamlined to derive greater synergies between the three parks, under the leadership of Wildlife Reserves Singapore (WRS)'s newly-appointed Group CEO, Ms Fanny Lai.

The new organizational structure, which will take effect from 1<sup>st</sup> March 2008 comprises six divisions, viz:-

- Life Science, Conservation, Research & Education;
- Commercial Operations;
- Marketing, Sales and Communication;
- Park Infrastructure & Development;
- Finance & Corporate Services and
- Human Resources.



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“This new integrated structure optimizes efficiencies and allows WRS greater synergies in resources and services. In turn, we plan to raise the bar for service excellence in delivering exceptional wildlife experiences for visitors to all our three parks while supporting our other two key pillars of research and conservation as well as education,” said Ms Lai.

In line with this organizational restructuring, WRS plans to appoint a General Manager for each of its three parks.

While all current managers will stay the course at WRS, Dr Wong Hon Mun, Executive Director of JBP has decided to take a break and relinquish his current position by the end of February.

“Dr Wong had contributed greatly to the success of JBP and we are sad to lose him. However, we respect his decision and wish him the very best,” added Ms Lai.

WRS has started the search for new general managers but anticipates that it would take at least six months before all positions are filled.

“We will continue our relentless efforts to deliver a holistic, integrated education and learning opportunities through exciting, engaging and meaningful wildlife experiences to all our visitors,” stressed Ms Lai.

## **ABOUT WILDLIFE RESERVES SINGAPORE**

Wildlife Reserves Singapore (WRS) is the parent company of the award-winning attractions – Singapore Zoo, Night Safari and Jurong Bird Park. WRS strives to be a world-class leisure attraction, providing excellent exhibits of animals (and birds) presented in their natural environment, for the purpose of conservation, education and recreation. Last year (2007), Singapore Zoo served more than 1.5 million visitors, the Jurong Bird Park, 830,000 visitors and the Night Safari, more than 1.1 million visitors. WRS parks have been conferred the Best Leisure Attraction Experience Award at the Singapore Tourism Awards more than 15 times. The record achievement affirms WRS parks' status as Singapore's premier leisure venues.

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