



NEWS RELEASE

WILDLIFE RESERVES SINGAPORE PARKS RECEIVED MICHELIN RATINGS

Singapore, September 12, 2008 – All three Wildlife Reserves Singapore (WRS) parks - Jurong BirdPark, Night Safari and Singapore Zoo have been accorded with Michelin ratings. Jurong BirdPark received two-star rating while Night Safari and Singapore Zoo both received three-star ratings, with three-star being the highest.

“It is such great honour that all WRS parks have been given star ratings in the Michelin Green Guide Singapore. This is truly an accomplishment for all of us at Jurong BirdPark, Night Safari and Singapore Zoo. The rating is a testament of the team’s dedication towards conservation and providing unusual wildlife experiences. We will continue to do our best to bring engaging wildlife encounters to visitors and leave an everlasting impression as they learn more about endangered animals and birds from their visit,” said Ms Fanny Lai, Group CEO, Wildlife Reserves Singapore.



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Michelin has been publishing travel guides for more than 100 years, helping travellers to see in a glance a destination's most outstanding attractions using a 'star' rating system. Attractions are rated according to one, two or three stars with one-star rating for attraction that is interesting, two-star rating for attraction that is recommended and three-stars which is highly recommended.

Like many other attractions the three WRS parks were graded by Michelin's representatives based on a set of criteria among which include convenience and visitor-friendliness, quality of reception and visit, popularity, the number of activities offered, authenticity, charm and unity.

The MICHELIN Singapore Green Guide, an annual publication, will be available in bookstores starting September 2008 and will be distributed across three continents: Europe, North America and Asia.

ABOUT WILDLIFE RESERVES SINGAPORE

Wildlife Reserves Singapore (WRS) is the parent company of the award-winning attractions – Singapore Zoo, Night Safari and Jurong Bird Park. WRS parks strive to be world-class leisure attractions, providing excellent exhibits of animals and birds presented in their natural environment, for the purpose of conservation, education and recreation. Last year (2007), Singapore Zoo served more than 1.5 million visitors, the Jurong Bird Park, 900,000 visitors and the Night Safari, more than 1.1 million visitors. WRS parks have been conferred the Best Leisure Attraction Experience Award at the Singapore Tourism Awards 18 times. The record achievement affirms WRS parks' status as Singapore's premier leisure venues.

ABOUT JURONG BIRDPARK

Opened in 1971, Jurong BirdPark is the largest bird park in the region, offering a 20.2-hectare hillside haven for 7,000 birds representing 600 species. Committed to its efforts in conservation and exhibiting birds in naturalistic settings, the BirdPark creates simulated natural habitats – from the grasslands of Africa to the rainforests of South America – for different bird species. Key attractions include the Waterfall Aviary (housing the world’s tallest man-made waterfall), Lory Loft and Southeast Asian Birds Aviary. The Park also holds daily shows to educate and entertain, including the popular “Birds of Prey” and “Birds & Buddies” shows.

ABOUT NIGHT SAFARI

Night Safari, the world’s first nocturnal safari park and seven-time winner of the “Best Leisure Attraction Experience Award” by Singapore Tourism Board offers eight geographical zones which can be explored either on foot via three walking trails, or by tram. Almost 1,040 animals from 120 species (of which 29% are threatened species) inhabit the 40-hectare park. Other must-experience highlights for the more than 1.1 million visitors yearly include the “Creatures of the Night” show, Fragrant Walk (with 4,000 scented plants) and the Giant Flying Squirrel exhibit. Night Safari is part of Wildlife Reserves Singapore.

ABOUT SINGAPORE ZOO

Set in a rainforest environment, Singapore Zoo's world famous "Open Concept" offers the opportunity to experience and be inspired by the wonders of nature. Home to over 2,500 animals from 315 species, 16% of which are threatened, the Zoo has attained a strong reputation internationally for its conservation initiatives and breeding programmes. To better meet the healthcare needs of its animals and working towards its aspiration to become a leading global centre of excellence for veterinary healthcare and research, a purpose-built Wildlife Healthcare and Research Centre was set up in March 2006. In 2007, 1.5 million visitors enjoyed the experiential learning experience at the 28-hectare award-winning Zoo. Singapore Zoo is part of Wildlife Reserves Singapore.

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